



**OCTOBER 14, 2025**  
**NEW YORK, NY**



## WHY SPONSOR THE MCCA GALA?

Join general counsels from Fortune® 1000 companies and top law firm partners for a special evening celebrating those who have paved the way to create a more diverse, equitable, and inclusive profession by taking bold steps with MCCA for over 27 years. The MCCA Gala is the premier national awards program that honors leading corporate law departments and law firms who are continuing their steadfast commitment to creating a legal profession that is representative and inclusive of everyone.

Support for the MCCA Gala is an ideal opportunity for corporate legal departments and law firms to gain visibility and access to over one thousand attendees representing leading corporate legal departments and law firms from across industries at the largest awards program of its kind in the country. The proceeds from our annual Gala provide vital support to our cutting-edge research, pipeline and professional development programs: [Law Firm Diversity Database](#), [Law Firm Diversity Survey](#), [Corporate Demographic Survey](#), [LMJ Scholarship](#), and [Sources of Success](#) among others. We welcome back our long-term supporters for an elegant awards ceremony celebrating organizations who are a catalyst for transformation.

### DRESS CODE: Black Tie

Please save the date for our special fundraising event that will include:

- Elegant seated dinner
- Live awards ceremony honoring champions of inclusion in the legal profession
- Entertainment

Below we have outlined the various sponsorship packages. Have something else in mind? We are happy to build a custom sponsorship package for you.

Please contact [sponsorship@mcca.com](mailto:sponsorship@mcca.com) if you would like to sponsor our 2025 MCCA Gala or if you have any questions.

Additional individual tickets can be purchased at [www.mcca.com/gala](http://www.mcca.com/gala)

#### Sponsorship Opportunities:

\$150,000 / Presenting	\$25,000 / Champion
\$100,000 / Underwriter	\$10,000 / Patron
\$50,000 / Benefactor	

## SPONSORSHIP OPPORTUNITIES

### \$150,000 / PRESENTING SPONSORSHIP

#### Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Gala
- › Welcome Video Message at the Creating Pathways to Diversity Conference and the Gala
- › Full page ad in the Creating Pathways to Diversity Conference and Gala program books
- › High visibility logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a banner ad, exclusive push notification before a plenary or reception, and logo listed in sponsor section of the app
- › 30 VIP Tickets
- › Presentation of one award during the awards program
- › Company/firm logo on the Gala general admission ticket
- › Sponsor of the Gala VIP Reception
- › Recognition in post event thank you email, MCCA newsletter, and social media
- › Sponsor Video (presented during Gala award ceremony)\*

*\*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.*

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### \$100,000 / UNDERWRITER SPONSORSHIP

#### Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Gala
- › Welcome Video Message at the Creating Pathways to Diversity Conference and the Gala
- › Full page ad in the Creating Pathways to Diversity Conference and Gala program books
- › High visibility logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a banner ad, exclusive push notification before a plenary or reception, and logo listed in sponsor section of the app
- › 20 VIP Tickets
- › Presentation of one award during the awards program
- › Recognition in post event thank you email, MCCA newsletter, and social media

*\*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.*

## \$50,000 / BENEFACTOR SPONSORSHIP

### Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Gala
- › Half page ad in the Creating Pathways to Diversity Conference and Gala program books
- › Prominent logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a push notification before a CLE session and logo listed in sponsor section of the app
- › 10 VIP Tickets
- › Recognition in post event thank you email, MCCA newsletter, and social media

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## \$25,000 / CHAMPION SPONSORSHIP

### Benefits Include:

- › Company/firm name listed in the Gala program book
- › Company/firm name listed on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes logo listed in sponsor section of the app
- › 3 General Admission Tickets and 2 VIP Tickets
- › Recognition in post event thank you email, MCCA newsletter and social media

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## \$10,000 / PATRON SPONSORSHIP

### Benefits Include:

- › Company/firm name listed in the Gala program book
- › Company/firm name listed on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo and with other sponsors
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes logo listed in sponsor section of the app
- › 2 General Admission Tickets
- › Recognition in post event thank you email, MCCA newsletter and social media

## PAST GALA SPONSORS

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Alston & Bird LLP  
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Sard Verbinen & Co  
Seyfarth Shaw LLP  
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Sidley Austin LLP  
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Simpson Thacher & Bartlett LLP  
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Summit Materials  
Susman Godfrey LLP  
T&M Associates  
Taft Stettinius & Hollister LLP  
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Wilson Turner Kosmo LLP  
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Women's White Collar Defense Association  
Young Conaway Stargatt & Taylor, LLP

# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	\$150,000 PRESENTING	\$100,000 UNDERWRITER	\$50,000 BENEFACTOR	\$25,000 CHAMPION	\$10,000 PATRON
Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Gala	✓	✓	✓	-	-
Welcome Video Message at the Creating Pathways to Diversity Conference and the Gala*	✓	✓	-	-	-
Sponsor Video (presented during Gala award ceremony)*	✓	-	-	-	-
Ad in the Creating Pathways to Diversity Conference and Gala Program Books	Full Page Ad	Full Page Ad	Half Page Ad	-	-
Company/firm name listed in the Creating Pathways to Diversity Conference and Gala Program Books	-	-	-	✓	✓
Logo placement on all Gala promotional materials, social media posts, email communications, and event webpages	High Visibility	High Visibility	Prominent	-	-
Company/firm name listed on all Gala promotional materials, social media posts, email communications, and event webpages	-	-	-	✓	✓
Sponsorship Announcement on Social Media (Facebook, Twitter, LinkedIn)	✓	✓	✓	✓	✓ (with other Patron sponsors)
Mobile app visibility for Creating Pathways to Diversity Conference	Banner ad; exclusive push notification before a plenary or reception; logo in sponsor section	Banner ad; exclusive push notification before a plenary or reception; logo in sponsor section	Push notification before a CLE session; logo in sponsor section	Logo in sponsor section	Logo in sponsor section
Gala Tickets	30 VIP	20 VIP	10 VIP	3 General Admission, 2 VIP (total of 5)	2 General Admission
Presentation of one award during the awards program	✓	✓	-	-	-

\*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.



# SPONSORSHIP OPPORTUNITIES (CONTINUED)

SPONSORSHIP LEVELS	\$150,000 PRESENTING	\$100,000 UNDERWRITER	\$50,000 BENEFACTOR	\$25,000 CHAMPION	\$10,000 PATRON
Company/firm logo on Gala general admission ticket	√	-	-	-	-
Sponsor of the Gala VIP Reception	√	-	-	-	-
Recognition in post event thank you email, MCCA newsletter and social media	√	√	√	√	√

## CHECK OUT OUR PAST MCCA GALAS




**MCCA™** STRATEGIC MEMBERS


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