



WHY SPONSOR THE MCCA GALA?

Join general counsels from Fortune® 1000 companies and top law firm partners for a special evening celebrating those who have paved the way to create a more inclusive profession by taking bold steps with MCCA for over 27 years. The MCCA Gala is the premier national awards program that honors leading corporate law departments and law firms who have demonstrated leadership in championing inclusion in their organizations and the legal profession.

Support for the MCCA Gala is an ideal opportunity for companies or firms to gain visibility and access to over one thousand attendees representing leading companies and firms from across industries at the largest awards program of its kind in the country. The proceeds from our annual Gala provide vital support to our research, pipeline and professional development programs: [Diversity Database](#), [Law Firm Diversity Survey](#), [Corporate Demographic Survey](#), [LMJ Scholarship](#), and [Sources of Success](#) among others. We welcome back our long-term supporters for an elegant awards ceremony celebrating organizations inspiring progress and accelerating impact.

DRESS CODE: Black Tie

Please save the date for our special fundraising event that will include:

- Elegant seated dinner
- Live awards ceremony honoring champions of inclusion in the legal profession
- Entertainment

Below we have outlined the various sponsorship packages. Have something else in mind? We are happy to build a custom sponsorship package for you.

Please contact sponsorship@mcca.com if you would like to sponsor our 2024 MCCA Gala or if you have any questions.

Additional individual tickets can be purchased at www.mcca.com/gala

Sponsorship Opportunities:

\$150,000 / Presenting	\$25,000 / Champion
\$100,000 / Underwriter	\$10,000 / Patron
\$50,000 / Benefactor	

SPONSORSHIP OPPORTUNITIES

\$150,000 / PRESENTING SPONSORSHIP

Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Gala
- › Welcome Video Message at the Creating Pathways to Diversity Conference and the Gala*
- › Full page ad in the Creating Pathways to Diversity Conference and Gala program books
- › High visibility logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a banner ad, exclusive push notification before a plenary or reception, and logo listed in sponsor section of the app
- › 30 VIP Tickets
- › Presentation of one award during the awards program
- › Company/firm logo on the Gala general admission ticket
- › Sponsor of the Gala VIP Reception
- › Recognition in post event thank you email, MCCA newsletter, and social media
- › Sponsor Video (presented during Gala award ceremony)*

*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.

\$100,000 / UNDERWRITER SPONSORSHIP

Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Gala
- › Welcome Video Message at the Creating Pathways to Diversity Conference and the Gala*
- › Full page ad in the Creating Pathways to Diversity Conference and Gala program books
- › High visibility logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a banner ad, exclusive push notification before a plenary or reception, and logo listed in sponsor section of the app
- › 20 VIP Tickets
- › Presentation of one award during the awards program
- › Recognition in post event thank you email, MCCA newsletter, and social media

*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.

\$50,000 / BENEFACTOR SPONSORSHIP

Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Gala
- › Half page ad in the Creating Pathways to Diversity Conference and Gala program books
- › Prominent logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a push notification before a CLE session and logo listed in sponsor section of the app
- › 10 VIP Tickets
- › Recognition in post event thank you email, MCCA newsletter, and social media

\$25,000 / CHAMPION SPONSORSHIP

Benefits Include:

- › Company/firm name listed in the Gala program book
- › Company/firm name listed on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes logo listed in sponsor section of the app
- › 3 General Admission Tickets and 2 VIP Tickets
- › Recognition in post event thank you email, MCCA newsletter and social media

\$10,000 / PATRON SPONSORSHIP

Benefits Include:

- › Company/firm name listed in the Gala program book
- › Company/firm name listed on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter, and LinkedIn announcing the sponsorship with company/firm logo and with other sponsors
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes logo listed in sponsor section of the app
- › 2 General Admission Tickets
- › Recognition in post event thank you email, MCCA newsletter and social media

PAST DIVERSITY GALA SPONSORS

A.B. & Jill Cruz Fund
Abercrombie & Fitch
ACC Foundation
Agilent Technologies, Inc.
AIG
Akin Gump Strauss Hauer & Feld LLP
Allen & Overy LLP
Allstate Corporation
Alston & Bird LLP
Altria Group, Inc.
Amazon.com, Inc.
American Express
American International Group, Inc.
Ankura
Arent Fox LLP
Aristocrat Technologies, Inc.
Arnold & Porter Kaye Scholer LLP
Association of Corporate Counsel (ACC)
Axinn, Veltrop & Harkrider LLP
Axiom Law
Baker & McKenzie LLP
Baker Botts L.L.P.
Baker Hostetler LLP
Baker McKenzie LLP
Ballard Spahr LLP
Bank of America
Bank of Montreal (BMO)
Banner & Witcoff, Ltd.
Barclays
BarkerGilmore LLC
Barnes & Thornburg LLP
Barry and Mary Quirke
Bartlit Beck LLP
Benesch
Big Lots
Blank Rome LLP
Bodham
Boies Schiller Flexner LLP
Bradley Arant Boult Cummings LLP
Bristol-Myers Squibb
Brooks Kushman
Brown Law Group
Bryan Cave LLP
Buchanan Ingersoll & Rooney PC
Bunsow De Mory LLP
Butler Snow LLP
Cahill Gordon & Reindel LLP
Carlton Fields, P.A.
Cassidy Levy Kent (USA) LLP
CBS Corporation
Choice Hotels International, Inc.
CIT Group Inc.
Clark Hill PLC
Cleary Gottlieb Steen & Hamilton LLP
Comcast Corporation
Constangy, Brooks, Smith & Prophete LLP
Converse Inc.
Cooley LLP
Covington & Burling LLP
Cozen O'Connor
Craig Glidden
Cravath, Swaine & Moore LLP
Crowell & Moring LLP
Davis Polk & Wardwell LLP
Davis Wright Tremaine LLP
Debevoise & Plimpton LLP
Dechert LLP
Delaware Community Foundation
Dentons US LLP
Diana Liu
Dickinson Wright PLLC
Discover Financial Services
DLA Piper
Don H. Liu
Drinker Biddle & Reath LLP
Duane Morris LLP
Duke Energy Corporation
Dwight Yoo
Estee Lauder Companies
Eversheds Sutherland (US) LLP
Exelon Corporation
Exxon Mobil Corporation
Fenwick & West LLP
Fish & Richardson P.C.
Fisher Phillips
Fox Rothschild LLP
Freddie Mac
Freshfields Bruckhaus Deringer US LLP
General Electric
General Motors
Gibson, Dunn & Crutcher LLP
Goodwin Procter LLP
Greenberg Traurig, LLP
Groom Law Group
Guggenheim Partners, LLC
Hannah Lim-Johnson
Heidrick & Struggles
Hewlett Packard Enterprise
Hogan Lovells US LLP
Holland & Hart LLP
Holland & Knight LLP
Holwell Shuster & Goldberg LLP
Honeywell International Inc.
Howard & Howard Attorneys PLLC
Hunton & Williams LLP
IBM Corporation
Jackson Lewis P.C.
James Pearl
Jenner & Block LLP
Joele Frank, Wilkinson Brimmer Katcher
John Nisky
Jones Day
K&L Gates LLP
Kasowitz Benson Torres LLP
Katten Muchin Rosenman LLP
Keker, Van Nest & Peters LLP
Kelley Drye & Warren LLP
Ken Jew
King & Spalding LLP
Kirkland & Ellis LLP
Kirkland L. Hicks
Kobre & Kim LLP
Kutak Rock LLP
Latham & Watkins LLP
Lincoln Financial Group
Littler Mendelson P.C.
Locke Lord LLP
Lockheed Martin Corporation
Loeb & Loeb LLP
LTL Attorneys LLP
Magna Legal Services
Mastercard Inc.
Mayer Brown LLP
McDermott Will & Emery LLP
McGuireWoods LLP
McKool Smith LLP
MG+M The Law Firm
Michelle Banks
Microsoft Corporation
Mike Williams
Milbank LLP
Miller Canfield
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
Mitchell Silberberg & Knupp LLP
Morgan, Lewis & Bockius LLP
Morgan Stanley
Morrison & Foerster LLP
Nationwide
Navigant Consulting, Inc.
Neal, Gerber & Eisenberg LLP
Neil and Donna Wilcox
New York Life Insurance Company
Nike/Converse
Nixon Peabody LLP
Nokia
Norton Rose Fulbright US LLP
O'Melveny & Myers LLP
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
Orrick
Paramount
Patterson Belknap Webb & Tyler LLP
Paul Hastings LLP
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Perkins Coie LLP
Pfizer Inc.
Pillsbury Winthrop Shaw Pittman LLP
Pringle Goetz
Proskauer Rose LLP
Quinn Emanuel Urquhart & Sullivan, LLP
QVC, Inc.
Reed Smith
Reilly, McDevitt & Henrich, P.C.
Retail Industry Leaders Association (RILA)
Rex Veal
Richard J. Wallis
Ripple
Robin H. Sangston
Ropes & Gray LLP
Ross Stores
RVM Enterprises, Inc.
Sandra Leung
Sard Verbinen & Co
Seyfarth Shaw LLP
Shearman & Sterling LLP
Sheppard, Mullin, Richter & Hampton LLP
Sidley Austin LLP
Simone Wu
Simpson Thacher & Bartlett LLP
Skadden, Arps, Slate, Meagher & Flom LLP
Staples, Inc.
Stinson Leonard Street LLP
Stonemor Partners L.P.
Stroock & Stroock & Lavan LLP
Sullivan & Cromwell LLP
Summit Materials
Susman Godfrey LLP
T&M Associates
Taft Stettinius & Hollister LLP
Teena-Ann Sankoorikal
The Claro Group
The Columbus Foundation
The Hershey Company
The Westin
Thomas L. Sager
Thompson Coburn LLP
Thompson Hine
Toyota Motor North America
Toys "R" Us, Inc.
Troutman Pepper
Tyson Foods
United Services Automobile Association Inc. (USAA)
Varian Medical Systems, Inc.
Vault.com Inc.
Vedder Price
Venable LLP
Verizon Communications
ViacomCBS
Visa Inc.
VMware, Inc.
Vorys, Sater, Seymour and Pease LLP
Wachtell, Lipton, Rosen & Katz
Walmart, Inc.
Weil, Gotshal & Manges LLP
White & Case LLP
Wilkinson Barker Knauer, LLP
Williams & Connolly LLP
Willkie Farr & Gallagher LLP
WilmerHale
Wilson Sonsini Goodrich & Rosati Foundation
Wilson Turner Kosmo LLP
Winston & Strawn LLP
Women's White Collar Defense Association
Young Conaway Stargatt & Taylor, LLP

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	\$150,000 PRESENTING	\$100,000 UNDERWRITER	\$50,000 BENEFACTOR	\$25,000 CHAMPION	\$10,000 PATRON
Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Gala	✓	✓	✓	-	-
Welcome Video Message at the Creating Pathways to Diversity Conference and the Gala*	✓	✓	-	-	-
Sponsor Video (presented during Gala award ceremony)*	✓	-	-	-	-
Ad in the Creating Pathways to Diversity Conference and Gala Program Books	Full Page Ad	Full Page Ad	Half Page Ad	-	-
Company/firm name listed in the Creating Pathways to Diversity Conference and Gala Program Books	-	-	-	✓	✓
Logo placement on all Gala promotional materials, social media posts, email communications, and event webpages	High Visibility	High Visibility	Prominent	-	-
Company/firm name listed on all Gala promotional materials, social media posts, email communications, and event webpages	-	-	-	✓	✓
Sponsorship Announcement on Social Media (Facebook, Twitter, LinkedIn)	✓	✓	✓	✓	✓ (with other Patron sponsors)
Mobile app visibility for Creating Pathways to Diversity Conference	Banner ad; exclusive push notification before a plenary or reception; logo in sponsor section	Banner ad; exclusive push notification before a plenary or reception; logo in sponsor section	Push notification before a CLE session; logo in sponsor section	Logo in sponsor section	Logo in sponsor section
Gala Tickets	30 VIP	20 VIP	10 VIP	3 General Admission, 2 VIP (total of 5)	2 General Admission
Presentation of one award during the awards program	✓	✓	-	-	-

*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.

SPONSORSHIP OPPORTUNITIES (CONTINUED)

SPONSORSHIP LEVELS	\$150,000 PRESENTING	\$100,000 UNDERWRITER	\$50,000 BENEFACTOR	\$25,000 CHAMPION	\$10,000 PATRON
Company/firm logo on Gala general admission ticket	✓	-	-	-	-
Sponsor of the Gala VIP Reception	✓	-	-	-	-
Recognition in post event thank you email, MCCA newsletter and social media	✓	✓	✓	✓	✓

CHECK OUT OUR PAST DIVERSITY GALAS




MCCA™ STRATEGIC MEMBERS



Morgan Lewis