



JUNE 18, 2024

**GOOGLE MP6 BUILDING
1195 BORREGAS AVENUE, SUNNYVALE, CA 94089**

WHY SPONSOR THE GLOBAL TEC (TECHNOLOGY, EDUCATION, AND CAREERS) FORUM?

The Global TEC Forum: Empowering Change in Technology, Education and Careers (“G-TEC Forum” or “Forum”) addresses diversity in the tech industry, the latest disruptions and challenges facing the legal profession, and how emerging technologies are changing the practice of law. The Forum was a direct response to the lack of diversity in the technology industry and specifically to general counsel who shared that it was a challenge recruiting and hiring lawyers from historically underrepresented racial and ethnic groups for their departments and as outside counsel. The G-TEC Forum is one way that MCCA is addressing these challenges by promoting the brightest attorneys from those groups in the industry by providing an opportunity to share the latest disruptions and challenges facing the legal profession and how emerging technologies are changing the practice of law. In addition to continuing legal education, MCCA provides an opportunity for all lawyers who are committed to diversity, equity and inclusion to attend career development programs to support their careers and help them grow their networks.

Join us in Sunnyvale, California on June 18, 2024 at Google’s Sunnyvale Campus and take advantage of the opportunity to:

- Meet and build relationships with attorneys from corporate legal departments of Fortune® 500 companies and attorneys from top law firms.
- Showcase your expertise and give your team a platform to discuss opportunities and challenges shaping the legal profession.
- Build brand recognition by establishing your company or firm as a thought leader in the industry.

SPONSORSHIP OPPORTUNITIES

To sponsor the Global TEC Forum, please contact:
sponsorship@mcca.com
www.mcca.com/gtec
Customized sponsorship packages available.

Premier Sponsorships:
\$35,000 / Title Sponsorship
\$15,000 / Luncheon or Dinner Sponsor
\$5,000 / CLE Sponsor

PREMIER SPONSORSHIPS

\$35,000 / TITLE SPONSORSHIP

Title Sponsors are the premier sponsors of G-TEC and have the exclusive opportunity to be deeply engaged with the audience through multiple speaking engagements at the event. Supporters at this level will receive highly visible speaking opportunities at G-TEC, which includes a presenter serving on a continuing legal education panel and the option to provide opening remarks at either: the plenary session or the closing cocktail reception.

Additional Benefits Include:

- › VIP reserved seating during sessions and dinner
- › Top billing and prominent logo placement on all conference marketing materials, on the G-TEC webpage, MCCA member app, social media posts and promotional emails
- › MCCA will provide social media post on Facebook, Twitter and LinkedIn, announcing the sponsorship
- › Recognition in post event thank you email and social media
- › First right of refusal for Title Sponsor package for 2025 G-TEC
- › Fifteen (15) full conference registrations, which 15 seats for the offsite dinner
- › One-time use of pre-conference and post-conference attendee lists

\$15,000 / LUNCHEON OR DINNER SPONSOR

Sponsor the luncheon and receive the following benefits:

Benefits Include:

- › Priority reserved seating during sessions and dinner
- › Opportunity to speak on a panel or make welcome remarks at lunch or dinner
- › Top billing and prominent logo placement on all conference marketing materials, on the G-TEC webpage, MCCA member app, social media posts and promotional emails
- › MCCA will provide social media post on Facebook, Twitter and LinkedIn, announcing the sponsorship
- › Ten (10) conference registrations, which includes 10 seats at the offsite dinner
- › Recognition in post event thank you email and social media

\$5,000 / CLE SPONSOR

Sponsor a CLE at the conference and receive the following benefits:

Benefits Include:

- › 3 Conference registrations and 3 seats at the offsite dinner
- › Listed as a sponsor on all social media, promotional materials and MCCA member app
- › Recognition in post event thank you email and social media



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	PREMIER SPONSORSHIPS		
	\$35,000 TITLE	\$15,000 LUNCHEON OR DINNER	\$5,000 CLE
Reserved seating during sessions and dinner	VIP seating	Priority seating	-
Logo placement on all conference marketing materials, the G-TEC webpage, MCCA member app, social media posts and promotional emails	Prominent	Prominent	-
Listed as a sponsor on all social media, promotional materials, and MCCA member app	-	-	✓
Sponsorship announcement on social media (Facebook, Twitter, LinkedIn)	✓	✓	-
Full conference registrations and seats for the offsite dinner	15	10	3
First right of refusal for Title Sponsor package for 2025 G-TEC	✓	-	-
Speaking opportunities on a continuing legal education panel	✓	✓	-
Opening remarks at the plenary session or closing cocktail reception	✓	-	-
Welcome remarks at lunch or dinner	-	✓	-
One-time use of pre-conference and post-conference attendee lists	✓	-	-
Recognition in post event thank you email and social media	✓	✓	✓

*The Minority Corporate Counsel Association, Inc. is a 501(c)(3) organization. Gifts are deductible to the full extent allowable under IRS. EIN:13-3920905.

