

**OCTOBER 11, 2023**

**AMERICAN MUSEUM OF NATURAL HISTORY  
NEW YORK, NY**



## WHY SPONSOR THE MCCA DIVERSITY GALA?

Join general counsels from Fortune® 1000 companies and top law firm partners for a special evening celebrating those who have paved the way to create a more diverse, equitable and inclusive profession by taking bold steps with MCCA for over 25 years. The MCCA Diversity Gala is the premier national awards program that honors leading corporate law departments and law firms who have demonstrated leadership in championing diversity, equity and inclusion in their organizations and the legal profession.

Support for the MCCA Diversity Gala is an ideal opportunity for companies or firms to gain visibility and access to over one thousand attendees representing leading companies and firms from across industries at the largest awards program of its kind in the country. The proceeds from our annual Diversity Gala provide vital support to our research, pipeline and professional development programs: [Diversity Database](#), [Law Firm Diversity Survey](#), [Corporate Demographic Survey](#), [LMJ Scholarship](#), and [Sources of Success](#) among others. We welcome back our long-term supporters for an elegant awards ceremony celebrating organizations inspiring progress and accelerating impact.

### DRESS CODE: Black Tie

Please save the date for our special fundraising event that will include:

- Elegant networking reception before the awards ceremony
- Live awards ceremony honoring champions of diversity, equity & inclusion in the legal profession
- Entertainment

Please note: the 2023 Diversity Gala is NOT a seated dinner.

Below we have outlined the various sponsorship packages. The Creating Pathways to Diversity® Conference on October 9-11 coincides and culminates with our annual Diversity Gala on October 11. Bundled sponsorship opportunities for both events are available. Have something else in mind? We are happy to build a custom sponsorship package for you.

Please contact [sponsorship@mcca.com](mailto:sponsorship@mcca.com) if you would like to sponsor our 2023 Diversity Gala or if you have any questions.

Additional individual tickets can be purchased at [www.mcca.com/gala](http://www.mcca.com/gala)

### Sponsorship Opportunities:

\$150,000 / Presenting

\$50,000 / Benefactor

\$100,000 / Underwriter

\$25,000 / Champion

## SPONSORSHIP OPPORTUNITIES

### \$150,000 / PRESENTING SPONSORSHIP

#### Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Diversity Gala
- › Welcome Video Message at the Creating Pathways to Diversity Conference and the Diversity Gala\*
- › Full page ad in the Creating Pathways to Diversity Conference and Diversity Gala program books
- › High visibility logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a banner ad, exclusive push notification before a plenary or reception, and logo listed in sponsor section of the app
- › Pre and post event lists of attendees
- › 30 VIP Tickets, which includes access to the pre-show VIP networking reception and the awards ceremony
- › Presentation of one award during the awards program
- › Company/firm logo on the Gala general admission ticket
- › Sponsor of the 2023 MCCA General Counsel Survey & Report
- › Sponsor of the 2023 Law Firm Diversity Survey, Database & Report
- › Sponsor of the Gala VIP Reception
- › Recognition in post event thank you email, MCCA newsletter and social media
- › Sponsor Video (presented during Gala award ceremony)\*

\*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.

### \$100,000 / UNDERWRITER SPONSORSHIP

#### Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Diversity Gala
- › Welcome Video Message at the Creating Pathways to Diversity Conference and the Diversity Gala\*
- › Full page ad in the Creating Pathways to Diversity Conference and Diversity Gala program books
- › High visibility logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a banner ad, exclusive push notification before a plenary or reception, and logo listed in sponsor section of the app
- › Pre and post event lists of attendees
- › 20 VIP Ticket, which includes access to the pre-show VIP networking reception and the awards ceremony
- › Presentation of one award during the awards program
- › Sponsor of the 2023 MCCA General Counsel Survey & Report
- › Sponsor of the 2023 Law Firm Diversity Survey, Database & Report
- › Sponsor of the Gala General Reception
- › Recognition in post event thank you email, MCCA newsletter and social media

\*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.

## \$50,000 / BENEFACTOR SPONSORSHIP

### Benefits Include:

- › Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Diversity Gala
- › Half page ad in the Creating Pathways to Diversity Conference and Diversity Gala program books
- › Prominent logo placement on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter and LinkedIn announcing the sponsorship with company/firm logo
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes a push notification before a CLE session and logo listed in sponsor section of the app
- › Pre and post event lists of attendees
- › 10 VIP Tickets, which includes access to the pre-show VIP networking reception and the awards ceremony
- › Recognition in post event thank you email, MCCA newsletter and social media

## \$25,000 / CHAMPION SPONSORSHIP

### Benefits Include:

- › Company/firm name listed in the Diversity Gala program book
- › Company/firm name listed on all Gala promotional materials, social media posts, email communications, and event webpages
- › Social media post on Facebook, Twitter and LinkedIn announcing the sponsorship with company/firm logo and with other sponsors
- › Mobile app visibility for the Creating Pathways to Diversity Conference, which includes logo listed in sponsor section of the app
- › 3 General Admission Tickets and 2 VIP Tickets, which includes access to the pre-show General and VIP networking reception and the awards ceremony
- › Recognition in post event thank you email, MCCA newsletter and social media

## CHECK OUT OUR PAST DIVERSITY GALAS



## PAST DIVERSITY GALA SPONSORS

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A.B. & Jill Cruz Fund  
Abercrombie & Fitch  
ACC Foundation  
Agilent Technologies, Inc.  
AIG  
Akin Gump Strauss Hauer & Feld LLP  
Allen & Overy LLP  
Allstate Corporation  
Alston & Bird LLP  
Altria Group, Inc.  
Amazon.com, Inc.  
American Express  
American International Group, Inc.  
Ankura  
Arent Fox LLP  
Aristocrat Technologies, Inc.  
Arnold & Porter Kaye Scholer LLP  
Association of Corporate Counsel (ACC)  
Axinn, Veltrop & Harkrider LLP  
Axiom Law  
Baker & McKenzie LLP  
Baker Botts L.L.P.  
Baker Hostetler LLP  
Baker McKenzie LLP  
Ballard Spahr LLP  
Bank of America  
Bank of Montreal (BMO)  
Banner & Witcoff, Ltd.  
Barclays  
BarkerGilmore LLC  
Barnes & Thornburg LLP  
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Bartlit Beck LLP  
Big Lots  
Blank Rome LLP  
Bodham  
Boies Schiller Flexner LLP  
Bradley Arant Boult Cummings LLP  
Bristol-Myers Squibb  
Brooks Kushman  
Brown Law Group  
Bryan Cave LLP  
Buchanan Ingersoll & Rooney PC  
Butler Snow LLP  
Cahill Gordon & Reindel LLP  
Carlton Fields, P.A.  
Cassidy Levy Kent (USA) LLP  
CBS Corporation  
Choice Hotels International, Inc.  
CIT Group Inc.  
Clark Hill PLC  
Cleary Gottlieb Steen & Hamilton LLP  
Comcast Corporation  
Constangy, Brooks, Smith & Prophete LLP  
Converse Inc.  
Cooley LLP  
Covington & Burling LLP  
Cozen O'Connor  
Craig Glidden  
Cravath, Swaine & Moore LLP  
Crowell & Moring LLP  
Davis Polk & Wardwell LLP  
Davis Wright Tremaine LLP  
Debevoise & Plimpton LLP  
Dechert LLP  
Delaware Community Foundation  
Dentons US LLP  
Diana Liu  
Dickinson Wright PLLC  
Discover Financial Services  
DLA Piper  
Don H. Liu  
Drinker Biddle & Reath LLP  
Duane Morris LLP  
Duke Energy Corporation  
Dwight Yoo  
Estee Lauder Companies  
Eversheds Sutherland (US) LLP  
Exelon Corporation  
Exxon Mobil Corporation  
Fenwick & West LLP  
Fish & Richardson P.C.  
Fisher Phillips  
Fox Rothschild LLP  
Freddie Mac  
Freshfields  
Freshfields Bruckhaus Deringer US LLP  
General Electric  
General Motors  
Gibson, Dunn & Crutcher LLP  
Goodwin Procter LLP  
Greenberg Traurig, LLP  
Groom Law Group  
Guggenheim Partners, LLC  
Hannah Lim-Johnson  
Heidrick & Struggles  
Hewlett Packard Enterprise  
Hogan Lovells US LLP  
Holland & Hart LLP  
Holland & Knight LLP  
Holwell Shuster & Goldberg LLP  
Honeywell International Inc.  
Howard & Howard Attorneys PLLC  
Hunton & Williams LLP  
IBM Corporation  
Jackson Lewis P.C.  
James Pearl  
Jenner & Block LLP  
Joele Frank, Wilkinson Brimmer Katcher  
John Nisky  
Jones Day  
K&L Gates LLP  
Kasowitz Benson Torres LLP  
Katten Muchin Rosenman LLP  
Keker, Van Nest & Peters LLP  
Kelley Drye & Warren LLP  
Ken Jew  
King & Spalding LLP  
Kirkland & Ellis LLP  
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Latham & Watkins LLP  
Lincoln Financial Group  
Littler Mendelson P.C.  
Locke Lord LLP  
Lockheed Martin Corporation  
Loeb & Loeb LLP  
LTL Attorneys LLP  
Magna Legal Services  
Mastercard Inc.  
Mayer Brown LLP  
McDermott Will & Emery LLP  
McGuireWoods LLP  
McKool Smith LLP  
MG+M The Law Firm  
Michelle Banks  
Microsoft Corporation  
Mike Williams  
Milbank LLP  
Miller Canfield  
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.  
Mitchell Silberberg & Knupp LLP  
Morgan, Lewis & Bockius LLP  
Morgan Stanley  
Morrison & Foerster LLP  
Nationwide  
Navigant Consulting, Inc.  
Neal, Gerber & Eisenberg LLP  
Neil and Donna Wilcox  
New York Life Insurance Company  
Nike/Converse  
Nixon Peabody LLP  
Nokia  
Norton Rose Fulbright US LLP  
O'Melveny & Myers LLP  
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.  
Orrick  
Paramount  
Patterson Belknap Webb & Tyler LLP  
Paul Hastings LLP  
Paul, Weiss, Rifkind, Wharton & Garrison LLP  
Perkins Coie LLP  
Pfizer Inc.  
Pillsbury Winthrop Shaw Pittman LLP  
Pringle Goetz  
Proskauer Rose LLP  
Quinn Emanuel Urquhart & Sullivan, LLP  
QVC, Inc.  
Reed Smith  
Reilly, McDevitt & Henrich, P.C.  
Retail Industry Leaders Association (RILA)  
Rex Veal  
Richard J. Wallis  
Ripple  
Robin H. Sangston  
Ropes & Gray LLP  
Ross Stores  
RVM Enterprises, Inc.  
Sandra Leung  
Sard Verbinen & Co  
Seyfarth Shaw LLP  
Shearman & Sterling LLP  
Sheppard, Mullin, Richter & Hampton LLP  
Sidley Austin LLP  
Simone Wu  
Simpson Thacher & Bartlett LLP  
Skadden, Arps, Slate, Meagher & Flom LLP  
Staples, Inc.  
Stinson Leonard Street LLP  
Stonemor Partners L.P.  
Stroock & Stroock & Lavan LLP  
Sullivan & Cromwell LLP  
Summit Materials  
Susman Godfrey LLP  
T&M Associates  
Taft Stettinius & Hollister LLP  
Teena-Ann Sankoorikal  
The Claro Group  
The Columbus Foundation  
The Hershey Company  
The Westin  
Thomas L. Sager  
Thompson Coburn LLP  
Thompson Hine  
Toyota Motor North America  
Toys "R" Us, Inc.  
Troutman Pepper  
Tyson Foods  
United Services Automobile Association Inc. (USAA)  
Varian Medical Systems, Inc.  
Vault.com Inc.  
Vedder Price  
Venable LLP  
Verizon Communications  
ViacomCBS  
Visa Inc.  
VMware, Inc.  
Vorys, Sater, Seymour and Pease LLP  
Wachtell, Lipton, Rosen & Katz  
Walmart, Inc.  
Weil, Gotshal & Manges LLP  
White & Case LLP  
Wilkinson Barker Knauer, LLP  
Williams & Connolly LLP  
Willkie Farr & Gallagher LLP  
WilmerHale  
Wilson Sonsini Goodrich & Rosati Foundation  
Wilson Turner Kosmo LLP  
Winston & Strawn LLP  
Women's White Collar Defense Association  
Young Conaway Stargatt & Taylor, LLP

# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	\$150,000 PRESENTING	\$100,000 UNDERWRITER	\$50,000 BENEFACTOR	\$25,000 CHAMPION
Verbal acknowledgment by President & CEO at the Creating Pathways to Diversity Conference and the Diversity Gala	✓	✓	✓	-
Welcome Video Message*	✓	✓	-	-
Ad in the Creating Pathways to Diversity Conference and Diversity Gala Program Books	Full Page Ad	Full Page Ad	Half Page Ad	-
Company/firm name listed in the Creating Pathways to Diversity Conference and Diversity Gala Program Books	-	-	-	✓
Logo placement on all Gala promotional materials, social media posts, email communications, and event webpages	High Visibility	High Visibility	Prominent	-
Company/firm name listed on all Gala promotional materials, social media posts, email communications, and event webpages	-	-	-	✓
Sponsorship Announcement on Social Media (Facebook, Twitter, LinkedIn)	✓	✓	✓	✓ (with other Champion sponsors)
Mobile app visibility for Creating Pathways to Diversity Conference	Banner ad; exclusive push notification before a plenary or reception; logo in sponsor section	Banner ad; exclusive push notification before a plenary or reception; logo in sponsor section	Push notification before a CLE session; logo in sponsor section	Logo in sponsor section
Pre and post event lists of attendees Diversity Gala	✓	✓	✓	-
Gala Tickets, which includes access to the pre-show networking reception and awards ceremony	30 VIP	20 VIP	10 VIP	3 General Admission, 2 VIP (total of 5)
Presentation of one award during the awards program	✓	✓	-	-

\*Certain sponsorship items will require a minimum lead time of four weeks prior to the event in order to be fulfilled.

# SPONSORSHIP OPPORTUNITIES (CONTINUED)

SPONSORSHIP LEVELS	\$150,000 PRESENTING	\$100,000 UNDERWRITER	\$50,000 BENEFACTOR	\$25,000 CHAMPION
Company/firm logo on Gala general admission ticket	√	-	-	-
Sponsor of the 2023 MCCA General Counsel Survey & Report	√	√	-	-
Sponsor of the 2023 Law Firm Diversity Survey, Database & Report	√	√	-	-
Sponsor of the Gala VIP Reception	√	-	-	-
Sponsor of the Gala General Reception	-	√	-	-
Recognition in post event thank you email, MCCA newsletter and social media	√	√	√	√
Sponsor Video (presented during Gala award ceremony)*	√	-	-	-

\*Certain sponsorship items will require a minimum lead time of four weeks prior to conference in order to be fulfilled.

