



Data Analytics: Metrics and Strategies for Sustainable Systemic Change

Description:

The digitalization process and its outcomes in the 21st century accelerate transformation and the creation of sustainable societies. Our decisions, actions and even existence in the digital world generate data, which offer tremendous opportunities for revising current business methods and strategies.

Measuring your diversity initiatives helps to put form, shape, meaning, value, accountability, follow-through, and forward progress into your diversity efforts. It helps move the needle from diversity as a conceptual framework to diversity as a valued, integrated, benefit-generating aspect of organizational life.

This panel will discuss how to utilize diversity metrics (specific quantitative and qualitative measures of diversity) to help translate business strategy into action by measuring the financial and non-financial value of diverse workplace and external environmental performance.

Reference materials:

- [How Data Analytics Can Help Advance DEI](#)
- [MCCA Sustaining Pathway to Diversity Research Report: Metrics for Success: Measurement in Diversity Initiatives](#)