



## **Hearing and Seeing Isn't Enough: Performative Allyship vs. Real Advocacy**

### **CLE/Program Reference Materials (links):**

- [This is how to tell if your allyship is just performative](#)
- [Performative Allyship: What Are The Signs And Why Leaders Get Exposed](#)
- [Black employees say 'performative allyship' is an unchecked problem in the office](#)
- [How Do You Distinguish Effective Allyship From Performative Allyship?](#)
- [Be a Better Ally](#)
- [How Brands Can Go From Performative Allyship to Actual Allies](#)
- [Be Intentional About Diversity](#)
- [Performative Allyship Is In Your Workplace. Here's What To Do About It](#)
- [As big corporations say 'black lives matter,' their track records raise skepticism](#)
- [This Juneteenth, spare Black people your performative allyship](#)
- [Your Rainbow Logo Doesn't Make You an Ally](#)