

WHY SPONSOR THE GLOBAL TEC (TECHNOLOGY, EDUCATION AND CAREERS) FORUM?

The Global TEC Forum: Empowering Change in Technology, Education and Careers ("G-TEC") addresses diversity, inclusion & equity in the tech industry and the latest disruptions and challenges facing the legal profession. It was a direct response to the lack of diversity in the tech industry and specifically to general counsel who shared that it was a challenge recruiting and retaining under-represented minorities for their departments and as outside counsel. In addition to continuing legal education focused on diversity, inclusion & equity, MCCA provides an opportunity for attorneys to grow their networks in a small intimate setting such as G-TEC. The ultimate goal for each attendee is to cultivate professional relationships, learn about the latest programs and research addressing the diversity and inclusion challenges the tech industry faces, and strategically advance their professional brand and career.

Join us in San Francisco on April 6 at Salesforce.com, Inc. Corporate Headquarters and take advantage of the opportunity to:

- Meet and build relationships with attorneys from corporate legal departments of Fortune® 500 companies and attorneys from top law firms.
- Provide your team a platform to discuss opportunities and challenges shaping the legal profession.
- Build brand recognition by establishing your company as a thought leader in the industry.

To sponsor the Global TEC Forum, please contact:

sponsorship@mcca.com

www.mcca.com/gtec

Customized sponsorship packages available

Premier Sponsorships:

\$25,000 / Title Sponsorship

\$15,000 / Patron Sponsorship

\$10,000 / Marquee Sponsorship

\$5,000 / Supporter Sponsorship

PREMIER SPONSORSHIPS

\$25,000 / TITLE SPONSORSHIP

Title Sponsors are the premier sponsors of G-TEC and have the exclusive opportunity to be deeply engaged with the audience through multiple speaking engagements at the event. Supporters at this level will receive **highly visible speaking opportunities** at G-TEC, which includes a **presenter serving on a continuing legal education panel** and the option to **provide opening remarks at either:** plenary session or the closing cocktail reception.

Additional Benefits Include:

- › Exclusive branding in the Faculty Lounge
- › High visibility custom concept space, where materials and giveaways can be displayed and/or distributed
- › Prominent logo placement on all G-TEC promotional and conference materials (including social media, signage, program and mobile app) and the MCCA website, which includes a link to company/firm website
- › Exclusive logo placement and banner ad placement on the G-TEC mobile app splash page (visible to all conference registrants anytime they open the conference app) and push notifications on the G-TEC mobile app
- › Ten (10) full conference registrations; and two (2) 'marketing'¹ registrations
- › One-time use of pre-conference and post-conference attendee lists

¹ Marketing registrations are to be used to staff the booth at G-TEC and cannot be used for CLE purposes.



\$15,000 / PATRON SPONSORSHIP

Sponsor one of the following: Charging Station / Conference Registration Booth

Benefits Include:

- › Premier exhibit space that serves as a place to engage conference attendees and distribute materials and giveaways
- › Prominent logo placement on all G-TEC promotional and conference materials (including social media, signage, program and mobile app) and the MCCA website, which includes a link to company/firm website
- › Six (6) full conference registrations and two (2) 'marketing'¹ registrations

¹ Marketing registrations are to be used to staff the booth at G-TEC and cannot be used for CLE purposes.

\$10,000 / MARQUEE SPONSORSHIP

Sponsor one of the following: Conference Pen / Session Break

Benefits Include:

- › Primary exhibit space that serves as a place to engage conference attendees and distribute materials and giveaways
- › Logo placement on all G-TEC promotional and conference materials, (including social media, signage, program and mobile app) and the MCCA website, which includes a link to company/firm website
- › Five (5) full conference registrations and one (1) 'marketing'¹ registration

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\$5,000 / SUPPORTER SPONSORSHIP

Benefits Include:

- › Company/firm name included in the G-TEC promotional and conference materials, program, mobile app, social media and website
- › Link to company/firm website on G-TEC conference webpage
- › Two (2) full conference registrations

Sponsorship Opportunities

SPONSORSHIP LEVELS	PREMIER SPONSORSHIPS			
	\$25,000 TITLE	\$15,000 PATRON	\$10,000 MARQUEE	\$5,000 SUPPORTER
Exclusive Branding in the Faculty Lounge	✓	-	-	-
Exhibit Space, Distribute Materials and Giveaways	High Visibility Custom Concept Space	Premier	Primary	-
Logo Placement on G-TEC Promotional and Conference Materials, Program, Mobile App and Website	Prominent	Prominent	✓	Company/ Firm name
Link to Company/Firm Website on G-TEC Conference Webpage	✓	✓	✓	✓
Mobile App Visibility	Prominent	Prominent	✓	✓
Full Conference Registrations	10	6	5	2
'Marketing' ¹ Registrations	2	2	1	-
One-time Use of Pre-Conference and Post-Conference Attendee Lists	✓	-	-	-
Opening/Welcome Remarks	At plenary session or closing cocktail reception	-	-	-

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***The Minority Corporate Counsel Association, Inc. is a 501(c)(3) organization. Gifts are deductible to the full extent allowable under IRS. EIN:13-3920905.**



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